**Jenna Clous – Persona 2**

Her name is Jenna Clous from Toronto. She just graduated from high school and about to start her new journey in film school in Vancouver. She loved watching movies since she was a kid and slowly that turned into interest for her. She started learning all she can about filmmaking and decided to go to film school when she graduated from high school. And that’s what she did.

She found a school in Vancouver that she wanted to attend and started getting everything in place. She found a place in Vancouver and her next target was to furnish her apartment. Since, she’s all the way from Toronto, she couldn’t possibly visit local furniture stores there to do furniture shopping. Then she decided to use a furniture app to select and buy the furniture and get it delivered to her new place.

And since, she’s going to be a student with limited budget, she has to find some good furnishings with cheaper price and with a good quality. And also, she would be travelling in 3 days, she doesn’t have lot of time to go through each app, so she needs a app that is simple and friendly to use.

**Chad Marks – Persona**

He is well known as Chad Marks in Calgary, where he grew up. Since he was a kid, he was fascinated with electricity and always been into science and when he decided to go to the University of Calgary, he of course took electrical engineering as his major.

Chad & his wife lived in a rented apartment until they both settled down in their jobs and about 3 years later, they decided to become first homeowners. After searching for a while, they found a house they liked and bought.

Now, the next step is to furnish their new house. Since, this is their first house and hoping to have kids there, they wanted it to be perfect with great furniture, but their only problem is they’re very busy with their jobs and usually work more than 10 hours a day and sometimes weekends too. So, they don’t really have that much time to go to furniture stores to shop. Then, they decided to use an online furniture app to buy some cheap and good quality furniture and get them delivered to their place.